

Initial Project Area Workshop Agenda

Kentucky River

***Note:** ADD and Stakeholder workshop participants will be actively engaged throughout the Workshop*

1. Introduction 10:00am-10:20am

Welcome, introductions and review of agenda and **workshop priority of local e-government**

- Convened by Project Area Chair; Introduced by OBOD; Facilitated by Baker and SNG
- Opportunity for workshop participants to review workshop purpose and objectives

2. Project Area Analysis 10:20am-11:20am

Project planning area and focus: Project Area Chair

Information and analysis on leveraging broadband: Baker/SNG

- National and state-wide patterns of broadband deployment and utilization
- Dynamics of broadband in the East Region
- Data and analysis of local e-government in the East Region

Workshop participants supplement survey data and analysis with local/regional insight, knowledge and perspective.

Objectives: Identify data and analysis relevant to the project area

- Ensuring a shared understanding by all workshop participants of regional broadband dynamics;
- Reviewing key findings on the relationships among BB availability, adoption, and meaningful use;
- Recognizing past, present and anticipated broadband and economic development efforts in the Region;
- Addressing gap analysis concerning local e-government.

3. Project Area Priorities Identification 11:20am-12:20pm

Identify and prioritize key issues facing the Project Area: facilitated discussion.

Objectives:

- Identifying and agreeing on key opportunities and key challenges facing the Project Area, with a focus on local e-government;
- Agreeing on goals and objectives for activities and development of local e-government;
- Agreeing on significant assets and significant deficits regarding the Project Area and local e-government;
- Agreeing on priorities for a plan to address issues facing local e-government in the Project Area.



R7 Oct. 9, 2012

4. Lunch Break: 12:20pm-1:15pm

5. Plan Development 1:15pm-2:15pm

Begin to operationalize Project Area goals into action plans. Participants develop Project Area goals, and recommend specific approaches for achieving goals.

Objectives:

- 1) Goal statements;
- 2) High-level plans for achieving top priorities/goals;
- 3) Identification of additional analysis or information required for next stage of planning

6. Networking and Debriefing Session 2:15pm-3:00pm

OBOD, KCADD, Michael Baker Jr., Inc. and SNG staff available for informal discussions

IPA Workshop GOAL

Generate buy-in and commitment to impact/maximize broadband utilization in the Project Area

** IPA Workshop SETUP **

Encourage setup that facilitates easy interaction among workshop stakeholders, ADDs and presenters; no classroom style setup.